

Tell Me a Story

Innovations in... Thinking Differently

Sheraton Columbia Town Center Hotel • Columbia, Maryland • 8 October 2013

7:30 AM Registration and Breakfast Begin – Terrace Ballroom, Lower Level

Early Bird Special

8:15 AM

3 Tips to Transform Your Relationships (Before 9AM Today)

- **Ed Tori**
Director of Presence, MedStar Institute for Innovation

8:30 AM

Brain Tai Chi™

- **Taylr Jesinger**
Senior Project Manager, MedStar Institute for Innovation
- **Mark Smith**
Director, MedStar Institute for Innovation

Forum Begins

9:00 AM

After the Comma

- **Tom Graham,**
*Chief Innovation Officer & Justice Family Chair in Medical Innovation, Cleveland Clinic
Vice-Chairman, Department of Orthopaedic Surgery, Cleveland Clinic*

9:30 AM

- **Discussion**

9:40 AM

Welcome

- **Mark Smith**
Director, MedStar Institute for Innovation

10:05 AM

The Brain on Stories – How the Pros Do It

- **Margaret (Maggi) Cary**
*Founder & CEO, The Cary Institute
Adjunct Faculty, Georgetown University School of Medicine*

10:20 AM

- **Discussion**

10:30 AM

15 Minute Break

10:45 AM

MedStar 2020

- **Ken Samet**
President & CEO, MedStar Health

11:00 AM

Compassionate Technology

- **Stephen Racunas**
Founder, Compassionate Technologists

11:15 AM

- **Discussion**

11:25 AM

Handoffs, Handshakes & High Fives: Can We Improve Transitions of Care?

- **Stephanie Bruce**
*Faculty Physician, Internal Medicine, Section of Geriatrics and Long Term Care,
MedStar Washington Hospital Center*

11:40 AM

- **Discussion**

11:50 AM

Seeing the Story

- **Annette Polan**
*Founder, Capital Artports; Portrait Artist
Professor Emeritus, Corcoran College of Art and Design*
- **Lynn Mckinley-Grant**
*Medical Director Extracorporeal Photopheresis, Staff Dermatologist,
MedStar Washington Hospital Center
Associate Professor of Medicine, Division of Dermatology, Georgetown University School of Medicine*

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12:25 PM	60 Minute Lunch – <i>Upstairs Ballroom & Lower Level Patio</i>
1:25 PM	Unfolding Stories via Complex Adaptive Systems Thinking <ul style="list-style-type: none">• Paul Plsek <i>Innovator-in-Residence, MedStar Institute for Innovation Consultant, Author & Developer of DirectedCreativity™</i>
2:05 PM	<ul style="list-style-type: none">• Discussion
2:15 PM	Engineering Change in Complex Systems <ul style="list-style-type: none">• Stephen Racunas <i>Founder, Compassionate Technologists</i>
2:30 PM	<ul style="list-style-type: none">• Discussion
2:40 PM	15 Minute Break
2:55 PM	Tell Me Your Story <ul style="list-style-type: none">• Margaret (Maggi) Cary <i>Founder & CEO, The Cary Institute Adjunct Faculty, Georgetown University School of Medicine</i>
3:10 PM	<ul style="list-style-type: none">• Discussion
3:20 PM	Photocopiers & Surgical Sponges: Are Errors Predictable? <ul style="list-style-type: none">• Raj Ratwani <i>Scientific Director, National Center for Humans Factors in Healthcare (MedStar/MI2)</i>
3:35 PM	<ul style="list-style-type: none">• Discussion
3:45 PM	Brain Awakening
4:15 PM	Want to Master Influence? Here's How... <ul style="list-style-type: none">• Ed Tori <i>Director of Presence, MedStar Institute for Innovation</i>
4:25 PM	The Beginning <ul style="list-style-type: none">• Mark Smith <i>Director, MedStar Institute for Innovation</i>
4:30 PM	Forum Adjourns

**Thank you for attending MI2's Innovation Forum.
Save the date for next year's forum on October 7, 2014.**