



MedStar Health

MedStar Franklin Square Medical Center

Community Health Improvement

MedStar Franklin Square Medical Center is committed to improving healthcare delivery and the health of the community we serve. We are grateful to our many partners who participated in an updated community health needs assessment. Our Community Benefit Service Area (CBSA) includes residents living in ZIP codes 21027, 21220, 21221, 21222, 21234, 21236, and 21237. Through surveys and focus groups, the community health priorities were identified as chronic disease prevention and management (heart disease/stroke, diabetes), healthy babies (full-term births, prenatal care) and access to nonmedical health resources (housing, transportation). Initiatives to address these needs include free educational programs, service collaboration and community advocacy. In accordance with the Institute of Healthcare Improvement's Triple Aim to improve the patient experience of care, improve the health of populations and reduce the per capita cost of health care, MedStar Franklin Square Medical Center is making significant investments in programs to support its population health strategy. MedStar Franklin Square Medical Center works to improve the health of our community by building sustainable infrastructure, activating community partnerships and advocating for unmet patient needs.

Visit MedStarFranklinSquare.org/Classes or call **443-777-7900**.

Letter From the President

Friends, Neighbors, Community Partners:

At MedStar Franklin Square Medical Center, we strive to improve the health of our communities, especially the most vulnerable and underserved. As a not-for-profit hospital, we are dedicated to reinvesting our revenues to deliver accessible care, education and wellness services. I am pleased to share this Community Benefit Report, which provides a brief insight into some of the ways we worked toward our goal in 2015.

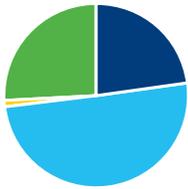
As we continue to serve our community, we remain committed to the partnerships we have formed and fostered throughout the years.

Thank you for your support.

Yours in Good Health,

Sam Moskowitz, FACHE
President, MedStar Franklin Square Medical Center
Senior Vice President, MedStar Health

MedStar Franklin Square Medical Center
2015 REPORT TO THE COMMUNITY



Community Services*	\$6,891,139
Health Professions Education	\$15,208,888
Research	\$13,620
Charity Care**	\$7,771,105
TOTAL	\$29,884,752

*Includes subsidies, community health improvement services, community building activities, financial contributions and community benefit operations

**Includes Medicaid assessments

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Living Well: Take Charge of Your Health

Free workshop for adults living with any chronic condition such as heart disease, diabetes, cancer, and depression. Learn how to manage daily activities, problem solve and set realistic goals to improve the quality of your life.

Healthy Babies Collaborative

MedStar Franklin Square Medical Center is pleased to work with many of our partners in the Healthy Babies Collaborative (HBC) uniting local organizations who have a common interest in promoting positive birth outcomes for mothers and their families. Our shared vision is babies born healthy and being raised in safe and stable families and communities in southeast Baltimore County. Data collected and recorded by the Baltimore County Local Management Board indicates that infant mortality rates and the number of babies born with low birth weight are particularly high in a concentrated area of the county. With funding from the United Way of Central Maryland and others, the collaborative offers education, resources and support to these families. Initiatives include home visits with new moms, breastfeeding training for service providers, a list of local lactation resources, and a weekly luncheon for nursing mothers.

Free Weekly Breastfeeding Luncheon

New nursing mothers and their babies enjoy a weekly lunch together for support and encouragement. Once a month, a librarian leads baby storytime to help moms connect with their babies through stories, rhymes and actions. A certified lactation consultant is present to offer education and answer questions.

“We learn new things about our babies in a very friendly, comfortable, judgment-free environment,” says Mom S.B.

